

The Who

"Hi Bob, its great that you are receiving this award for your input into PA sound over the years. I would like to thank you on behalf of Roger, Pete and myself for being so supportive and always working on the crazy ideas we come up with to make sure they really work! I will always remember bringing back the PA you put together for us from America in 1971 so we could use it at a concert at the Oval cricket ground in London. I seem to recall that day when we finally switched on the PA and fired it up the look of amazement on the audience's faces as it was probably the first time anyone had heard a PA of such quality. Thank you for contributing to the great sound system that has enabled The Who to become one of the best live bands in the world. Good luck Bob on your special day."

Bob Pridden, The Who